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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/910,559	07/20/2001	Dawn T. McAllister	4833-001 5818	
24112	7590 10/18/2004		EXAMINER	
COATS & BENNETT, PLLC			ZHONG, CHAD	
P O BOX 5 RALEIGH, NC 27602			ART UNIT	PAPER NUMBER
,			2152	
			DATE MAILED: 10/18/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.



					-1)				
		Application No	o. Appli	cant(s)	W				
		09/910,559	MCAL	LISTER ET AL.					
	Office Action Summary	Examiner	Art U	nit					
		Chad Zhong	2154						
Period fo	The MAILING DATE of this communic	cation appears on the cov	er sheet with the corresp	ondence address					
A SH THE - Exte after - If the - If NO - Faill Any	IORTENED STATUTORY PERIOD FO MAILING DATE OF THIS COMMUNIO Insions of time may be available under the provisions of SIX (6) MONTHS from the mailing date of this commu- e period for reply specified above, the maximum stature to reply within the set or extended period for reply verified above, the maximum stature to reply within the set or extended period for reply verified above, the maximum stature to reply within the set or extended period for reply verified by the Office later than three months afted patent term adjustment. See 37 CFR 1.704(b).	CATION. f 37 CFR 1.136(a). In no event, hor inication. days, a reply within the statutory mutory period will apply and will expir vill, by statute, cause the application	wever, may a reply be timely filed ninimum of thirty (30) days will be c e SIX (6) MONTHS from the mailir to become ABANDONED (35 U.S	considered timely. ng date of this communicatio S.C. § 133).	on.				
Status									
1)⊠	Responsive to communication(s) filed	i on <u>21 July 2004</u> .							
2a) <u></u> □	This action is FINAL . 2	b)⊠ This action is non-fi	nal.						
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.								
Disposit	ion of Claims								
5)□ 6)⊠ 7)□	Claim(s) 1-23 is/are pending in the ap 4a) Of the above claim(s) is/are Claim(s) is/are allowed. Claim(s) 1-23 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restrict	e withdrawn from conside							
Applicat	ion Papers								
9)🛛	The specification is objected to by the	Examiner.							
10)[The drawing(s) filed on is/are:	a) accepted or b) of	ojected to by the Examir	ier.					
	Applicant may not request that any object	tion to the drawing(s) be hel	d in abeyance. See 37 CF	R 1.85(a).					
11)	Replacement drawing sheet(s) including the oath or declaration is objected to	•	J., ,	`	(d).				
Priority (under 35 U.S.C. § 119								
a)	Acknowledgment is made of a claim for All b) Some * c) None of: 1. Certified copies of the priority of None of: 2. Certified copies of the priority of None of: 3. Copies of the certified copies of the priority of None of: Application from the Internation of None of	locuments have been red locuments have been red f the priority documents I al Bureau (PCT Rule 17.	ceived. ceived in Application No. nave been received in th 2(a)).	· · · · · · · · · · · · · · · · · · ·					
Attachmen	nt(s)								
	ce of References Cited (PTO-892)	4)	Interview Summary (PTO-41						
3) 🔲 Infor	ce of Draftsperson's Patent Drawing Review (PT mation Disclosure Statement(s) (PTO-1449 or F er No(s)/Mail Date	PTO/SB/08) 5)	Paper No(s)/Mail Date Notice of Informal Patent Ap Other:						

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DETAILED ACTION

1. Claims 1-23 are presented for examination.

2. It is noted that although the present application does contain line numbers in specification and

claims, the line numbers in the claims do not correspond to the preferred format. The preferred format is

to number each line of every claim, with each claim beginning with line 1. For ease of reference by both

the Examiner and Applicant all future correspondence should include the recommended line numbering.

3. Applicant is required to update the status (pending, allowed, etc.) of all parent priority

applications in the first line of the specification. The status of all citations of US filed

applications in the specification should also be updated where appropriate.

4. The specification is objected to because of the following:

current US patent policy does not permit the use of hyperlinks in the specification. Such links are

directed to an Internet site, the contents of which are subject to change without notice. Therefore, the

potential for inclusion of new matter would be a constant problem. See page 12, for example. Correction

is required throughout the entire application.

Claim Rejections - 35 USC § 103

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness

rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in

which the invention was made.

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6. Claims 1-23 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rothkopf, US 2002/0049727, in view of 'Official Notice'.

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7. As per claim 1, Rothkopf teaches a method of creating a document, comprising:

providing a plurality of pregenerated phrases from which a document can be created ([0005];

[0010]; [0052], wherein the messages are pregenerated responses, and the pregenerated responses are reconstructed based on the survey variables);

affiliating each of said pregenerated phrases according to at least one subject matter variable ([0052]); receiving input from a sender comprising at least one of said subject matter variables ([0048]; [0052]);

displaying to the sender the affiliated pregenerated phrases associated with the subject matter variables ([0052]); and

creating the document using the pregenerated phrases selected by the sender ([0054], wherein the user interaction with the generated message includes editing).

- 8. Rothkopf does not explicitly teaches religious tract, "Official Notice" is taken that the concept and advantages of providing for Religious tract is well known and expected in the art. It would have been obvious to one of ordinary skill in the art to include religious tract with Rothkopf because it would provide for easy deployment and spread of targeted messages.
- 9. As per claim 2, Rothkopf teaches the method of claim 1, further comprising receiving a selection from the sender selecting one of said displayed pregenerated phrases for inclusion within the religious tract ([0054]).
- 10. As per claim 3, Rothkopf teaches the method of claim 1, wherein the subject matter variables are selected from the group consisting essentially of relationships, state of human condition, age range, and

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social topics ([0048]; [0010]; [0072]).

11. As per claim 4, Rothkopf teaches the method of claim 1, further comprising the step of adding an audio file to the religious tract ([0052]).

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- 12. As per claim 5, Rothkopf teaches the method of claim 1, further comprising the step of adding a hypertext link to the religious tract ([0037]; [0063]).
- 13. As per claim 6, Rothkopf teaches the method of claim 1, further comprising the step of adding a scripture verse to the religious tract ([0054], wherein the users can add additional data to the generated message as they see fit, this would include scripture information).
- 14. As per claim 7, Rothkopf teaches a computer readable medium comprising software, said software comprising:

a text file comprising a plurality of phrases from which a religious tract may be created ([0068]); and an interface, said interface adapted to receive inputs from a sender about subject matter variables from which selected ones of said phrases are accessed in said text file ([0068]; [0054]);

display one or more religious tracts to said sender ([0054]); and email an assembled religious tract to a recipient through a network ([0034]).

- 15. Rothkopf does not explicitly teaches religious tracts, this issue was discussed in item 8 above.
- 16. As per claim 8, Rothkopf teaches the computer readable medium of claim 7, further comprising a sender file for maintaining information regarding the sender ([0061]).
- 17. As per claim 9, Rothkopf teaches the computer readable medium of claim 7, further comprising a recipient file for maintaining information regarding the recipient ([0061]).

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18. As per claims 10-12, claims 10-12 are rejected for the same reasons as rejection to claims 4, 6, 5 above respectively.

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- 19. As per claim 13, Rothkopf teaches the computer readable medium of claim 7, further comprising including artwork within the religious tract ([0093]).
- 20. As per claim 14, claim 14 is rejected for the same reasons as rejection to combination of claims 1 and 7 above
- As per claim 15, Rothkopf teaches the method of claim 14, wherein hosting a web site with pregenerated religious tracts comprises hosting a web site with a sender accessible interface ([0048-0049]).
- As per claim 16, Rothkopf teaches the method of claim 15, wherein hosting a web site with the pregenerated religious tracts comprises hosting a web site with a plurality of data files accessible through said interface ([0051-0052]).
- 23. As per claim 17, claim 17 is rejected for the same reasons as rejection to claim 2 above.
- As per claim 18, Rothkopf teaches the method of claim 14, whE:rein the step of hosting the web site with the pregenerated religious tracts comprises hosting the web site at a local service provider (Fig 3).
- As per claim 19, Rothkopf teaches the method of claim 14, wherein the step of sending the selected pregenerated religious tract to the recipient comprises sending the recipient a message indicating the existence of the religious tract and allowing the recipient to access said sent selected pregenerated religious tract on said web site ([0051-0052]).

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As per calim 20, Rothkopf teaches the method of claim 19, further comprising soliciting information from said recipient upon said recipient accessing said selected pregenerated religious tract on said web site ([0048-0049]).

- 27. As per claim 21-22, claims 21-22 are rejected for the same reasons as rejection to claim 14 above.
- 28. As per claim 23, Rothkopf teaches a method of creating a database, comprising:
 offering an opportunity for senders to send religious tracts to one or more recipients;
 sending the religious tracts to the one or more recipients; after receipt by the recipients, querying the recipients for information; and

storing the information received from the recipients in the database ([0048-0049]; [0061]).

Conclusion

- 29. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

 The following patents and publications are cited to further show the state of the art with respect to
 "METHOD AND SYSTEM OF CREATING AND SENDING ELECTRONIC TRACTS".
 - i. US 2002/0035697 McCurdy et al.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chad Zhong whose telephone number is (703) 305-0718. The examiner can normally be reached on M-F 7am-4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John A Follansbee can be reached on 703-305-8498. The fax phone numbers for the organization where this application or proceeding is assigned are 703-746-7239 for regular communications and 703-746-7238 for After Final communications.

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Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3900.

CZ October 9, 2004

> Dung C. Dinh Primary Examiner